

Dear Friend,

The United Community Corporation invites your participation in its Community Action Program that is being conducted throughout the City of Newark, through Area Board development. The Area Board is a unique outgrowth of the community action concept. The City of Newark has been divided into nine Areas, who elect their Trustees and Officers in the geographical areas established by the Community Action Task Force of the United Community Corporation. The organizing of the poor will increase their chances for participation in reasonable social action leading to a quantitative and qualitative change in their respective communities, and hasten movement away from mere dependence on traditional social services. Specific service programs will evolve in board areas to reflect the needs peculiar to the residents.

"WHAT IS THE COMMUNITY ACTION PROGRAM?"

The Community Action Program reflects confidence in the ability of individual communities to organize and carry out anti-poverty programs tailored to local needs and priorities. In developing this program, the local community is asked to do:

1. Mobilize its own public and private resources for this attack.
2. Develop programs of sufficient scope and size to give promise of eliminating causes of poverty.
3. Involve the poor themselves in developing and operating the anti-poverty programs.
4. Administer and coordinate the programs through public or private non-profit agencies, or a combination of these.

The major goal of community action programs in the Area Boards is to help individuals help themselves. Inherent in this approach is the conviction that the poor should play an active part in helping to develop, manage and work in community action programs.

"WHAT COMMUNITY ACTION PROGRAMS IN THE AREA BOARD CAN DO"

Requirements for fighting poverty vary from one community to the next, but here are some examples of projects which can be part of an anti-poverty drive:

Remedial education, emphasizing reading, language skills and mathematics -- Early childhood development, including health, day care and education -- Increased guidance and counseling within the schools -- Tutorial programs, emphasizing the use of high school and college students working under the supervision of professionals -- Special library services -- In-service training of teachers -- Saturday schools -- Job development, emphasizing job placement of unemployed low income persons -- Establishment of small business development centers to stimulate and assist small businesses in poverty areas -- Employment information, counseling and placement programs for unemployed youth -- Job training and education for unemployed adults -- Development of cooperative organizations to plan housing rehabilitation and construction for low income families -- Extension of out-patient health clinic services to reach low income families more effectively -- Adult literacy -- Homemaker services -- Health examinations and referral services for low income adults and children -- Consumer counseling for low income families -- Legal services, including the establishment of neighborhood law firms, in Area Boards -- Special programs to improve living conditions of the elderly.

Area Boards can focus and coordinate a variety of these service programs. In the centers themselves, or by referral elsewhere, they can make assistance in such fields as employment, health, housing, homemaking, day care and legal services immediately accessible to the poor. It is important to keep in mind both that programs must be geared to the needs of poor people and that the poor must have an opportunity to help develop and work in these programs.

JOIN THE UNITED COMMUNITY CORPORATION!

CUT ALONG THIS LINE AND RETURN TO

Mr. Edward Kirk, Secretary
United Community Corporation
124 Branford Place, Newark, N.J. 07102

(201) 623-7313

I understand that membership is open to all who live in, work in or serve Newark and are interested in joining the war on poverty for the purpose of creating a truly new Newark.

NAME _____

Home () _____

MAILING ADDRESS _____

Business () _____